

Website Content Plan

Business Goals

increase
ticket sales

increase
season
passes

promote
park

What Visitors Want

how to buy
tickets

how to buy
passes

learn more
about the
park

What Makes My Biz Different

homegrown/
local

for all ages

various
different
attractions

What Action I Want People to Take

buy tickets

buy passes

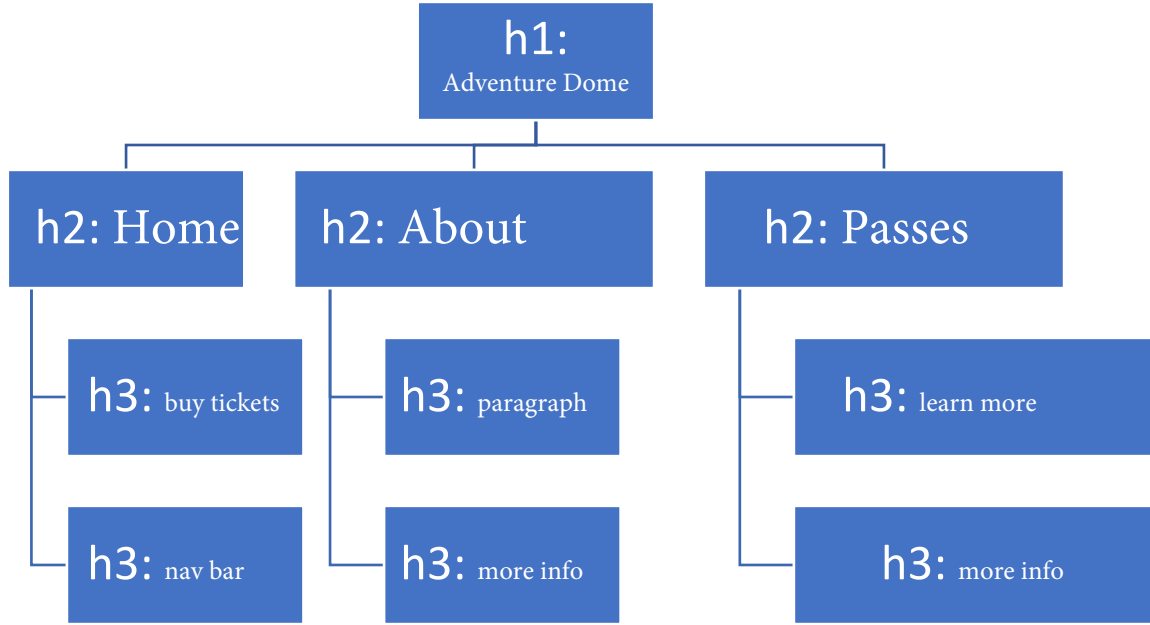
getting more
information about
park/passes/tickets

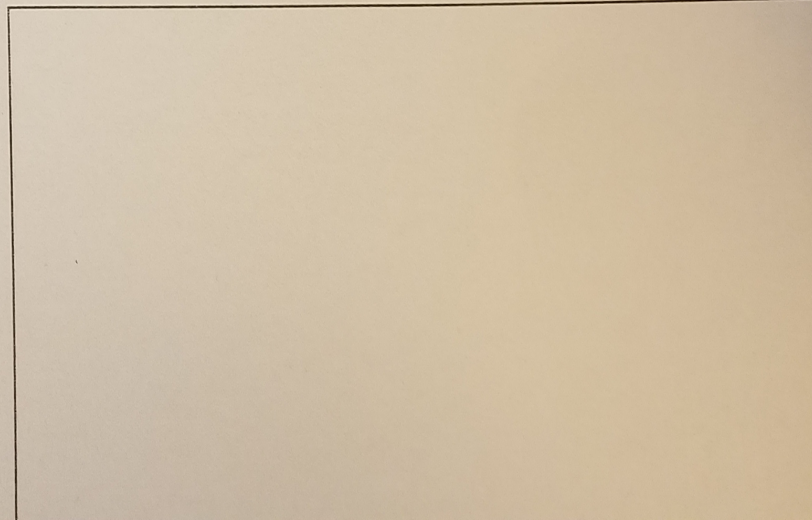
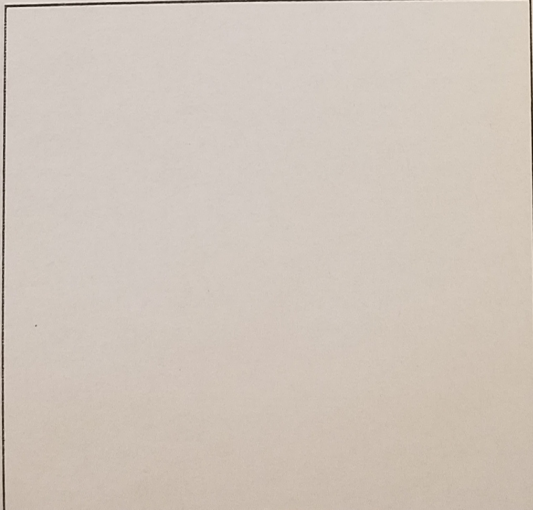
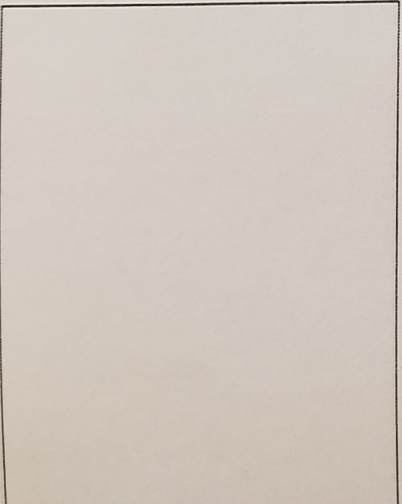
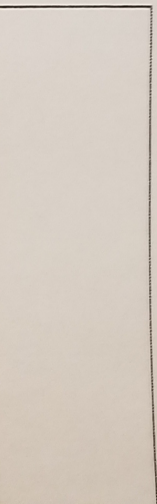
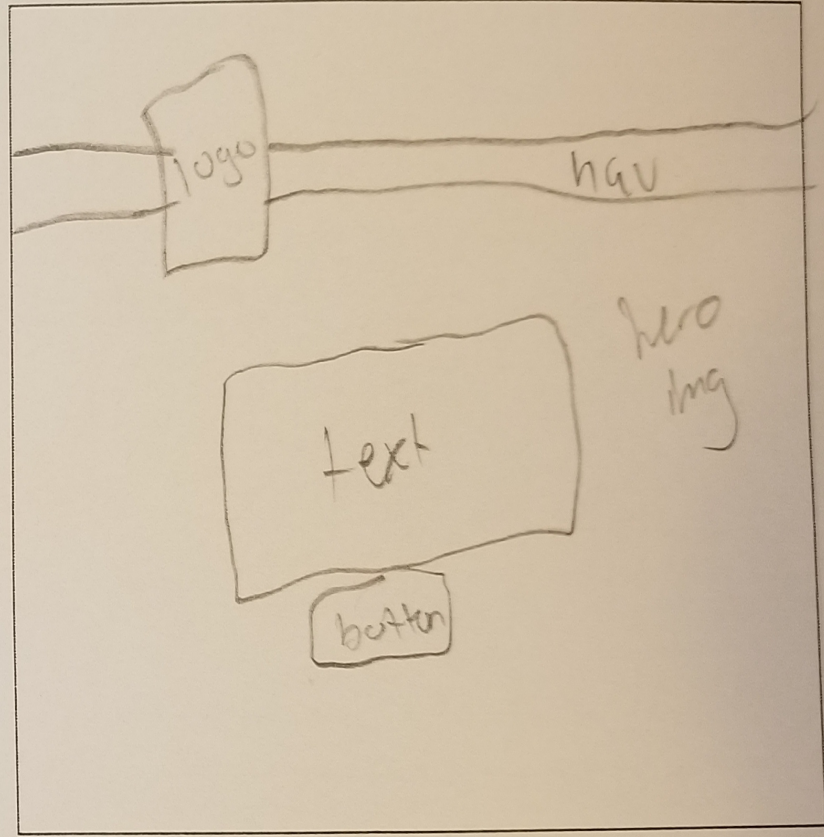
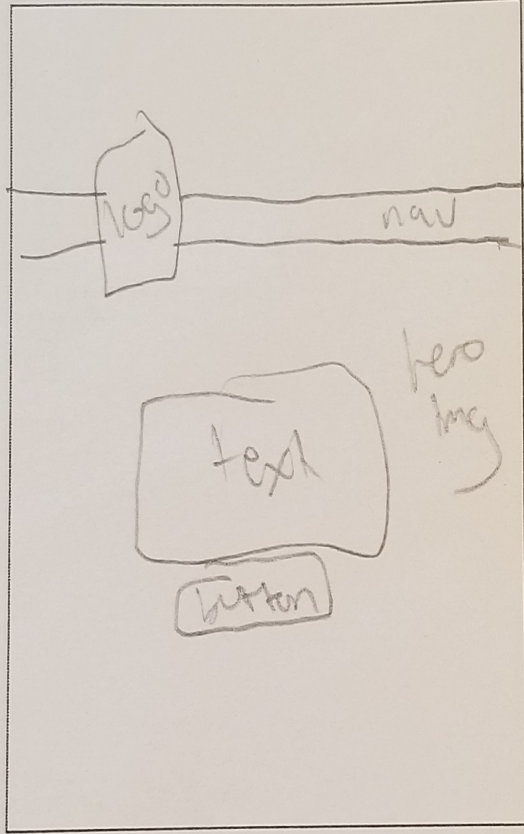
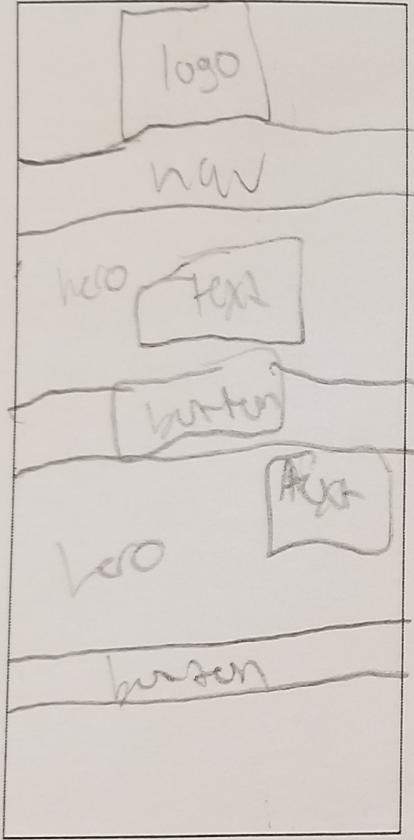
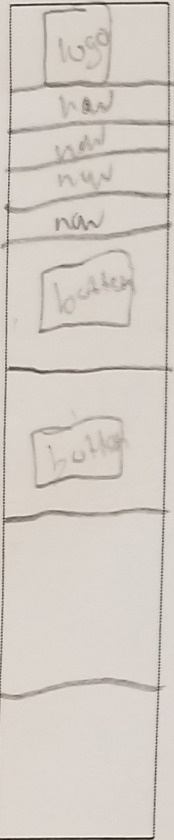
Website Project Statement

Website Project Statement:

The website is an amusement park for families and all ages called *Adventure Dome*. The user is interested in finding a source for learning about *Adventure Dome* and what they are about, buying tickets, and how to visit. The organization is interested in promoting the park, by increasing awareness of the organization, increasing traffic to *Adventure Dome*, and increasing overall sales of *Adventure Dome*.

Hierarchy Chart Example





0px-480px

ADVENTURE DOME
Michigan

ABOUT
RIDES
TICKETS
DEALS

BUY TICKETS

ABOUT US
Adventure Dome is a 400-acre amusement park located in Michigan, open during the spring and summer season. We are a family friendly park and encourage fun for all!

MORE INFO

SEASON PASSES
Enjoy unlimited visits all season, season discounts, hour early park access, and more! Pays for itself in less than 3 visits!

ADVENTURE DOME
MEMBER

LEARN MORE

480px-768px

ADVENTURE DOME
Michigan

ABOUT RIDES
TICKETS DEALS

ADVENTURE DOME

BUY TICKETS

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MORE INFO

ADVENTURE DOME
MEMBER

LEARN MORE

ADVENTURE DOME
MEMBER+

LEARN MORE

768px-1024px

ADVENTURE DOME
Michigan

ABOUT RIDES TICKETS DEALS

ADVENTURE DOME

BUY TICKETS

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MEMBER

LEARN MORE

ADVENTURE DOME
MEMBER+

LEARN MORE

1024px+

ADVENTURE DOME
Michigan

ABOUT US ATTRACTIONS TICKETS DEALS

ADVENTURE DOME

BUY TICKETS

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MORE INFO

ADVENTURE DOME
MEMBER

LEARN MORE

ADVENTURE DOME
MEMBER+

LEARN MORE

Breakpoint Build Wireframe

wireframe for:

w= 0- 480px

| |
|----------------------|
| W: 480px H: 470px |
| W: 480px H: 430px |
| W: 480px H: 770px |
| W: 480px H: 770px |

w= 1024px and above

| |
|------------------------|
| W: 1920px H: 1082px |
| W: 1920px H: 1082px |
| W: 1920px H: 1082px |

w= 480px - 768px

| |
|----------------------|
| W: 768px H: 425px |
| W: 768px H: 425px |
| W: 768px H: 425px |
| W: 768px H: 425px |

w= 768px -1024px

| |
|-----------------------|
| W: 1024px H: 432px |
| W: 1024px H: 432px |
| W: 1024px H: 432px |
| W: 1024px H: 432px |